



Rapidfreight Towns franchise

Rapidfreight Franchise, in this model you will get a unique opportunity to open our company branded outlet in your Town and provide all our shipping and packing services to the customers in your city

Rapidfreight DC model franchise

Area of Shop	500 sft to 1000 sft
Investment cost	Rs 300000/- Refundable Security Deposition with terms and conditions applied.
Agreement Time	4 years
Services	Courier booking, pickup points, Bulk bookings Assisted sales through online sales, Market place sales etc.
Company support	Digital marketing, Hiring support.
Income	*Approximate Income 1 to 2 lac Per Month.

Franchise income and Company support

Company work: -

1. Company will do the marketing, promotions and advertisement of the franchise store of boost up the sales of the store.
2. Company will provide a wide range of shipping services to its customers.

- 3. Franchise will do the interior based on the company theme.
- 4. Company will pay Rs:15000/- for franchise rent for the first month.

Income of City Franchise: -

- 1. Company will pay the 20% commission on total monthly booking sales generated in the franchise store to the franchise owner.
- 2. Company will pay the Rs 20 per parcel as delivery commission on total monthly revenue generated from the delivery services to the franchise owner.
- 3. Company will pay the RS 10000/- per franchise to city franchise owner if they appoint new Dc city franchise. (Referral).

*** Calculation of Income: - Projected income**

Example of 500 sft area of Rapidfreight Town franchise

Per month Approximate sales from bookings: - Rs: 3,00,000/- (Per Day Rs: 10000)

Then Commission on Monthly sales is 20% of monthly sales is Rs:60,000/-

Per month approximate revenue generated from delivery of parcels: - Rs-52,000/-

Rs 2000/- if daily delivery of 100 parcels x Rs 20/- per parcels delivery income.

Income from Bookings of parcels	Rs 60,000/-
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Income from Delivery of Parcels	Rs 52,000/-

Stationary by Company:

1. LED Name Board for shop and Branding.
2. Barcode scanner - 2
3. Barcode printers -1
4. A4 printers -1
5. CCTV installation -4
6. Flyers
7. Weighting machine -1
8. Racks - 2
9. Company delivery bags-2
10. Booking booklets(manual)
11. Barcodes.
12. 1-year Digital Marketing
13. Rate card Posters.
14. Company policy posters.
15. Other stationary (Pens/Markers/Tapes etc.)

Note: This is only for starting month.

OUR Main Services

1. Domestic Couriers & Cargo.
2. International couriers.

3. 3rd party deliveries