



***RapidFreight***

# RAPIDFREIGHT FRANCHISE



## WHY CHOOSE RAPIDFREIGHT?

- UNIQUE OPPORTUNITY TO OPEN A BRANDED RAPIDFREIGHT OUTLET IN YOUR CITY.
- GROWING LOGISTICS AND COURIER INDUSTRY WITH HIGH DEMAND.
- FULL COMPANY SUPPORT FOR MARKETING, HIRING, AND OPERATIONS.

### FRANCHISE MODEL OVERVIEW

Requirement	Details
Shop Area	500 – 1000 sq. ft.
Investment Cost	₹5,00,000 (Refundable Security Deposit with Terms & Conditions)
Agreement Duration	4 Years

## SERVICES OFFERED

- COURIER BOOKING & PICKUP POINTS
- BULK BOOKINGS
- ASSISTED SALES THROUGH ONLINE SALES
- MARKETPLACE SALES
- DOMESTIC & INTERNATIONAL COURIER SERVICES
- THIRD-PARTY DELIVERIES



## EARNINGS & PROFIT POTENTIAL

Income Source	Amount
Projected Income	₹1.5L – ₹3.5L per month
Commission on Monthly Booking Sales	30%
Parcel Delivery Commission	₹20 per parcel
Referral Bonus for New Franchise	₹10,000

## EARNINGS & PROFIT POTENTIAL

Income Type	Calculation	Amount
Sales from Bookings	₹6,00,000 per month (₹20,000 per day)	₹6,00,000
Commission on Sales (30%)	30% of ₹6,00,000	₹1,80,000
Revenue from Parcel Delivery	250 parcels per day @ ₹20 per parcel	₹1,50,000
Income from New Franchise Referral	Fixed bonus	₹10,000
Total Monthly Earnings	Sum of above	₹3,40,000

## COMPANY SUPPORT & BENEFITS

- MARKETING, PROMOTIONS & ADVERTISEMENTS TO BOOST FRANCHISE SALES
- COMPANY-PROVIDED SHIPPING SERVICES
- INTERIOR SETUP BASED ON COMPANY THEME
- FIRST MONTH RENT SUPPORT: ₹15,000



## COMPLETE SETUP & STATIONERY KIT

(PROVIDED BY RAPIDFREIGHT)

ITEM	QUANTITY
LED Name Board for shop branding	1
Barcode scanners	2
Barcode printer	1
A4 printer	1
CCTV installations	4
Flyers	-
Weighing machine	1
Racks	2
Company delivery bags	2
Booking booklets (manual)	-
Barcodes	-
1-year Digital Marketing Support	-
Rate Card Posters	-
Company Policy Posters	-
Other Stationery (Pens, Markers, Tapes, etc.)	-

\*NOTE: THE ABOVE SETUP IS PROVIDED ONLY FOR THE STARTING MONTH.\*



# ***RapidFreight***

International

Supply chain Solutions

Express parcel



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